Ana Beltran

UX/UI Designer

Queens, NY
<u>LinkedIn</u>
beltran08ana@gmail.com
+1 917-283-8907

Education

General Assembly

Flatiron, NYC Certificate in UX/UI Design, January 2023 Acquired skills in user research, wireframing, and prototyping, along with a deep understanding of information architecture, UI design principles, and interaction design. Proficient in accessibility standards, utilizing tools such as Figma, and applying an iterative approach to design.

La Guardia Community College

Long Island City, NYC A.A.S in New Media Studies, 2012-2025 Achieved a holistic understanding of digital communication, encompassing multimedia production, social media strategy, digital marketing, and web design. Enhanced expertise in emerging technologies and critical evaluation of digital media.

Unitech

Bogota, Colombia Bachelor of Graphic Design, 2004-2008 Developed a solid foundation in graphic design principles and advanced proficiency in the Adobe Creative Suite, resulting in the creation of compelling visual designs.

Skills

- Adobe Photoshop
- Adobe Fresco (iPad)
- Adobe Illustrator
- Procreate (iPad)
- Adobe After Effects
- Figma
- Adobe Premiere Pro
- WebFlow
- Adobe Indesign

Professional Experience

As a creative professional pivoting from a career in hospitality to UX/UI design, I am invigorated by the opportunity to immerse myself in the creative field once more. With a fresh certification in UX/UI design, I am eager to apply my skills in a collaborative team setting. My goal is to contribute innovative and strategic design solutions for apps and websites, driven by a passion for exceptional user experience and a commitment to continuous learning and professional growth.